

BODY AREA OUTLINE COMPONENTS SPEECH CONTENT

Please type your planned thoughts for each structural component of your upcoming informative speech. While full sentences are not necessary, the idea you intend to get across must be clear. After submitting this outline for credit, you are welcome to alter your choices before your designated speech day as you see fit.

**INTRO-
DUCTION:** Attention Getter Device: High-Fives, Hand Shakes, and Hugs.
 Topic Statement: GET A ROOM!
 Credibility Statement: As a person who has first handed felt the positive impact of PDA, I can credibly explain how PDA can be a good thing.
 Audience Adaptation:
 Thesis Statement: PDA, or Public Displays of Affection are in fact good and imperative to establishing and maintaining any sort of healthy relationship as it promotes healthier lifestyles and attitudes, better mating for the future, and there are good reasons for Public Displays of Affection that can even benefit the onlooker!
 Preview Statement: PDA, while able to make one feel uncomfortable, is a very beneficial quality to obtain.

PROBLEMS

1ST POINT: *Transition to 1st Point:*
Subpoint 1: Say It/Explain It: It can be uncomfortable for people who are not in a relationship trying to mind their own business at a restaurant or movie or church.
 Prove It: People see affection as a private and intimate situation that should not be publically displayed.
 Conclude It: Surrounding citizens want to enjoy their own time and not be drawn to look at the intense scenes that the individuals who partake in PDA.
Subpoint 2: Say It/Explain It: People in a relationship feel the need to close off their PDA and reserve it for private settings.
 Prove It: Some see that affection can be more romantic if kept for behind closed doors.
 Conclude It: These people see privacy as intimacy.
 Other Ideas/Information:

CAUSES

2ND POINT: *Transition to 2nd Point:*
Subpoint 1: Say It/Explain It: People who are not in a relationship may be bothered by PDA out of jealousy.
 Prove It: These people are jealous because they are not in a relationship and are tired of having other couple rubbing their affection in their face.
 Conclude It: Because some people in a relationship express their affection publically, it can cause those who are unable to partake to become jealous.
Subpoint 2: Say It/Explain It: People who are in relationships tend to not understand others who express their affection publically.
 Prove It: Many people in relationships see their relationship as private and confidential. These people are unable to have open mindsets and hear out why other people in relationships want to display their affection publically.
 Conclude It: Because some people in relationships do not understand why others would want to show off their significant other, they see PDA as a bad thing.
 Other Ideas/Information:

SOLUTIONS

3RD POINT: *Transition to 3rd Point:*

Subpoint 1: Say It/Explain It: In 2011, CNN reported in an article that touching in fact makes you healthier. Any sort of embrace whether it is from a stranger, significant other, or even an animal can make you statistically healthier, therefore, happier.

(GOV/SOC) Prove It: Touching comes with health benefits such as the lowering of blood pressure, heart rate, builds your immune system, and sometimes relieves pain. The sensation of touch triggers the brain region called the insula, which is involved in emotional processing.

Conclude It: An embrace opens the floor to emotions. When holding an embrace with someone, it allows him or her to become not only physically connected to you, but mentally and emotionally as well.

Subpoint 2: Say It/Explain It: According to Matthew Hertenstein director of Touch and Emotion Lab at DePaw University, touch deprivation is an issue.

(PERSONAL) Prove It: Humans need that reassurance and embrace in order to feel good about them. There is a big difference in sharing an intimate moment in private versus and public display of affection. When in public, PDA is a form of establishing your relationship to the public.

Conclude It: Your simple intertwining of the fingers with your partner subconsciously tells other people that they are with you on a certain level. The way that you face your partner, or sit next to them, establishes a boundary for other people not to cross.

Other Ideas/Information:

CONCLUSION: Review Statement: PDA, while able to make one feel uncomfortable, is a very beneficial quality to obtain.

Restate Thesis: PDA, or Public Displays of Affection are in fact good and imperative to establishing and maintaining any sort of healthy relationship as it promotes healthier lifestyles and attitudes, better mating for the future, and there are good reasons for Public Displays of Affection that can even benefit the onlooker!

Return to AGD: Recall How you felt high-fiving your neighbor and the person you hugged. Don't you feel that closer connection? It's crazy what PDA can do.

CITATIONS & EVIDENCE

At least 4, APA format; In addition to providing an APA citation, write a 1-2 sentence description of what makes each source credible and/or valuable to provide expertise for your topic. To cite these during your speech, the only verbal requirements are SOURCE and DATE PUBLISHED for all four sources. After outline submission, you are welcome to alter your choices before your designated speech day as you see fit.

SOURCE 1: Dworkin-McDaniel, Norine, and Copyright Health Magazine 2011. "Touching Makes You Healthier." CNN. Cable News Network, 05 Jan. 2011. Web. 13 Apr. 2015.

Proof: Third point, subpoint 1

SOURCE 2: Bahadur, Nina. "PDA: Does It Serve A Purpose?" *The Huffington Post*. TheHuffingtonPost.com, n.d. Web. 13 Apr. 2015.

Proof: Third point, subpoint 2

SOURCE 3: "Day 5: 6 Reasons You Need To Be Touched - Pick the Brain | Motivation and Self Improvement." *Pick the Brain Motivation and Self Improvement*. N.p., 27 Mar. 2011. Web. 13 Apr. 2015.

Proof: Second Point

SOURCE 4: "What We Really Think of Public Displays of Affection." *Psychology Today*. N.p., n.d. Web. 13 Apr. 2015.

Proof: First Point

KEY SPEECH COMPONENTS

Write 1-2 sentences on how, specifically, you will incorporate each of the following speech components.

LOCALIZATION:

This topic relates to all of us because each and every one of us feels some type of way about PDA whether it is positive, negative, or unbothered.

PERSONALIZATION:

This is important to me because I need to know that it is possible for PDA to not be a bad thing for the couple partaking nor the people watching. At worst I should be unbothered and simply go about my business without judging or criticizing people across the room that will have no impact on my life.

UNIQUENESS:

This should be important to my audience for the same reason it is important to me. It is a need to know all of the healthy benefits of PDA.

VISUAL AID:

My visual aid will consist of high fives, hand shakes, and hugs to demonstrate the full impact of even touching a stranger can have.

AUDIENCE ANALYSIS

For each of the following categories, write at least 2-3 sentences on the most significant aspect you must consider for your particular speech and how this may influence your content and/or delivery choices.

DEMOGRAPHIC (ideas: who will be your specific audience, who are you in relation to them, characteristics of that audience: age, sex, race, culture, religion, educational level, interests, etc.):

My audience will contain both men and women, single and in a relationship. I will have to be conscious of everything I say to persuade everyone to believe that PDA can be a good thing. Both sexes and both relationship statuses have different opinions on the matter.

ATTITUDINAL (ideas: beliefs, attitudes, motives, values, and opposing opinions of the audience in regards to your topic/purpose):

I will maintain respect and inclusion throughout my speech to have everyone feel welcomed to the conversation. This will also give me a better hand in actually persuading my audience. When actually presenting my speech I will also be very passionate with the points I make.

ENVIRONMENTAL (ideas: what are your surroundings, what is the occasion, historical background/significance that led to this moment, etc.):

I actually am not a fan of PDA, but in order to persuade my audience, I must be able to persuade myself. I have witnessed many gruesomely affectionate scenes that were disturbing, but I have also experienced appropriate public displays of affection. My knowledge on the topic has seen both sides of the discussion and has been able to persuade myself with the topic through research and personal situations.